

Press Release

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NEW FORCE IN STORE DESIGN EXECUTION RELOCATES TO ATLANTA

ATLANTA, GA, JUNE 10, 2005: RetailOne, previously of Reno Nevada, announced today that they have relocated their executive offices to Atlanta GA, at the same time they are adding to their executive staff Bill Kasica as Chief Marketing Officer (CMO), and Gene Valaquin as Director of IT Development.

"We are very excited to be adding someone of Bill's caliber to our executive team", said Jerry Seabourne President and COO of RetailOne. "Having worked with Bill previously, I know him to be a person of exceptional talent, who brings with him an impeccable reputation for providing top notch service to clients in the retail and financial industries", Mr. Seabourne added. Mr. Kasica comes to RetailOne with having distinguished himself as a marketing leader at firms such as AT&T and Miller

Zell of Atlanta, as well as a business group leader at John Ryan, and most recently a partner with nParallel in Minneapolis. Mr. Kasica joins Michael Weinberg as Chief Information Officer (CIO) and Bryan Thompson as V.P. Supply Chain, to complete RetailOne's executive team lead by Mr. Seabourne.

In addition to Mr. Kasica, RetailOne announced the addition of Gene Valaquin as Director of IT Development. "To say that we are thrilled to be adding Gene to the RetailOne leadership team would be a huge understatement", said Mr. Seabourne enthusiastically. "There is quite simply not another IT Developer in the retail support industry who better understands our clients' needs for a dynamic real-time project tracking application, and all that it entails. I have seen the results of his early development on our new web-enabled tool, and it is typical of his superb work. Our clients are going to be so pleased" added Mr. Seabourne with obvious pride. Mr. Valaquin is said to join RetailOne effective June 20, 2005.

RetailOne also announced today that it had relocated its executive offices to a suite on Cumberland Boulevard in Atlanta Georgia, from its previous location in Reno Nevada. This change also was said to be effective June 1, 2005.

"We believe this move puts us closer to our clients, and our potential client base" said Mr. Seabourne, "As well as positioning us to achieve additional supply chain efficiencies, and aiding us in our ongoing efforts to recruit more best-in-class professionals to our firm" he added. "The addition of Bill and Gene to our staff, combined with this relocation, represents the latest in our strategic initiatives designed to deliver the best store planning and implementation services in the industry".

RetailOne, backed by Sierra Nevada Ventures in Reno, Nevada, provides retailers with integrated store planning & execution services including design, engineering, supply chain and asset management. On the web: www.retailone.com

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